



CERIC

Advancing
Career
Development
in Canada

Promouvoir
le développement
de carrière
au Canada

CANNEXUS

CAREERWISE
ORIENTATION EN BREF

CAREERING

SUMMERSKILLS

CONTACTPOINT
ORIENTATION

CANADIAN
JOURNAL OF
CAREER
DEVELOPMENT

REVUE
CANADIENNE DE
DÉVELOPPEMENT
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GRADUATE
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PROGRAMME DE
MOBILISATION
DES ÉTUDIANTS AUX
CYCLES SUPÉRIEURS



CERIC is

a charitable organization that advances education and research in career counselling and career development, in order to increase the economic and social well-being of Canadians.



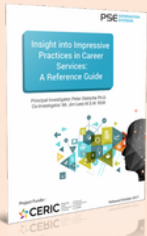
How does CERIC help Directors like you?

We provide you with research, training and evidence-based resources to help you and your staff deliver effective career services, and bring you together with other leaders advancing the case for career development.

A Journey of Collaboration : CERIC'S 2017 in brief : ceric.ca/annual-reports/

Throughout 2017, CERIC sought to support projects and programs that create more career awareness for Canadians of different ages and diverse backgrounds, encouraging them to realize their full potential. Below are some highlights of many from our journey:

Research & Learning



Concluded its first proactive research project, *Insight into Canadian Post-Secondary Career Services Models*. The key themes and best practices provide a roadmap for deploying an impressive model of career services.

Announced project funding for the University of Calgary to develop a new international collection, *Career Theories and Models at Work: Ideas for Practice*, to provide career practitioners with training in a range of emerging theories and models developed.



Hosted a record-breaking Cannexus National Career Development Conference with close to 1,000 participants from career development field. A stream on Diversity Engagement examined inclusion for people with disabilities, women in STEM and immigrant professionals.

Community & Collaboration

Developed a first collaborative issue of *Careering* magazine with the US-based National Career Development Association (NCDA), highlighting "The Changing Nature of Careers".



Released a special issue of the *Canadian Journal of Career Development*. It is Canada's only peer-reviewed publication of multi-sectoral career-related academic research and best practices.

Sent out 50 issues of *CareerWise*, to help leaders like you to stay updated about topics such as labour market trends, diversity and inclusion and work-integrated learning, each week.



Advocacy & Profile



Joined a group of Canada's leading philanthropic organizations last year in signing a Declaration of Action Towards Reconciliation that

commits to ensuring that positive action on reconciliation will continue.



With a goal of bringing clarity and consistency to national conversations about career development, CERIC disseminated 10,000 Guiding Principles posters to our stakeholders.



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Designed a refreshed brand identity to better reflect who CERIC is and what it does. We added a tag line "Advancing Career Development in Canada" to communicate our purpose and impact, and updated our logo to represent strength and diversity of career development professionals.

2017 Impact at
a glance



227,661 ContactPoint/
OrientAction visits



3,622 Webinar
participants



17,364 Resource
downloads



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How does CERIC help Educators like you?

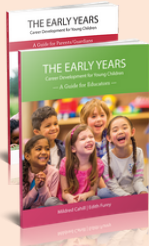
We give you free resources based on the latest research to use with your students to help them explore career directions and connect what they're learning in the classroom to their futures.

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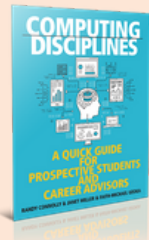
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Research & Learning

Launched new, research-based resources for K-12 educators and counsellors:



The Early Years: Career Development for Young Children, a set of guides developed for educators and parents in partnership with Memorial University.



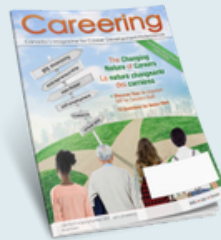
Computing Disciplines: A Quick Guide for Prospective Students and Career Advisors in partnership with Mount Royal University.



Hosted a record-breaking Cannexus National Career Development Conference featuring the release of a new Environics survey on millennial values and examined topics including new research on the impact of career services in Canadian post-secondary institutions.

Community & Collaboration

Developed a first collaborative issue of *Careering* magazine with the US-based National Career Development Association (NCDA), highlighting "The Changing Nature of Careers".



Released a special issue of the *Canadian Journal of Career Development* that showcases the research of current and past graduate students in Canada and internationally.

Sent out 50 issues of *CareerWise*, which helps educators stay up-to-date about various topics like resume trends, career testing and work-integrated learning, each week.



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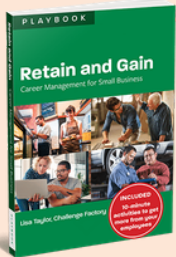
How does CERIC help Employers like you?

We provide you with survey results and publications to enable you to use career management for enhancing employee engagement and retention, and forums to address workforce skills gaps.

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Research & Learning



Published the *Retain and Gain: Career Management for Small Business Playbook* that identifies 40+ low-cost tips, activities to engage and retain staff.



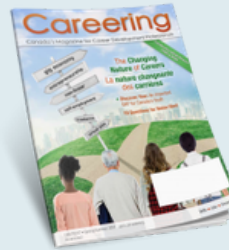
Funded the project: *A Question of Style – Does Working Style Impact Hiring Success Among Veterans in Canada?* to produce a quantitative study on hiring military candidates for civilian positions.



Hosted a record-breaking Cannexus National Career Development Conference featuring the release of a new Environics survey on millennial values and a special stream on Diversity Engagement and an increasing focus on workforce development.

Community & Collaboration

Developed a first collaborative issue of *Careering* magazine with the US-based National Career Development Association (NCDA), highlighting "The Changing Nature of Careers".



Released a special issue of the *Canadian Journal of Career Development*. It is Canada's only peer-reviewed publication. Topics in this fall issue range from the future of work to athletic identity to immigrant job satisfaction.

Sent out 50 issues of *CareerWise*, which helps employers stay up-to-date about various topics such as labour market trends, youth unemployment and work-integrated learning, each week.



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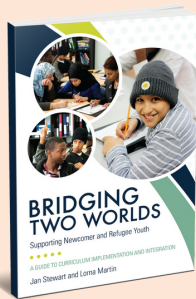
How does CERIC help Policymakers like you?

We give you access to impartial, credible research and a network of experts in career development to help you advance your policy objectives and increase social and economic benefits to citizens.

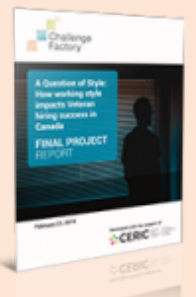
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Funded a three-year research program to focus on the need for schools to better integrate the growing number of newcomer and refugee students and to assist them with career development.



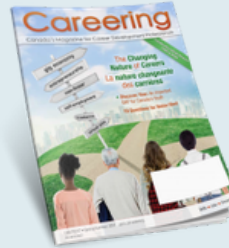
Funded the project: *A Question of Style – Does Working Style Impact Hiring Success Among Veterans in Canada?* to produce a quantitative study on hiring military candidates for civilian positions.



Hosted a record-breaking Cannexus National Career Development Conference featuring the release of a new Environics survey on millennial values and special zones focusing on Social Enterprise, Workforce Development, Diversity Engagement and Reconciliation.

Community & Collaboration

Developed a first collaborative issue of *Careering* magazine with the US-based National Career Development Association (NCDA), highlighting "The Changing Nature of Careers".



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