



Ensuring lasting change
for children

29th November 2013

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Poornima Rajasekar**, student of MBA (Communication Management) at Symbiosis Institute of Media and Communication, Bengaluru, interned with **CRY Bangalore** from **October 23rd 2013 to November 29th 2013**.

She undertook assignments on the **CRY Volunteers Bangalore Blog**, an **audio track** for the Nutrition Drive.

Her internship primarily comprised of design and updation of the Blog, which is a common platform for Volunteers to share their field and volunteering experiences. Poornima also merged the audio track for the Audio visual which was used in our operational areas to create awareness on nutrition.


During the course of her internship period, we found Poornima to be hardworking, enthusiastic and pleasant. She also displayed dedication and application in her work and these qualities were reflected in the project that she undertook.

We hope that this Internship experience has helped sharpen her overall understanding on child rights and she would be able to perform well in any similar future assignment and remain an advocate of child rights.

We trust that Poornima Rajasekar will continue to be in touch with CRY and support us in future as well.

We wish her all the very Best!

Warm Regards,


Thangamma Monnappa
Senior Manager- Volunteer Action
CRY Bangalore